

Distribution:

Production:

Lauren Faust
Chris Bartleman
Kirsten Newlands-Davidson
Rob Renzetti
Sarah Wall
Jayson Thiessen
James Wootton
Angela Belyea

Discovery/Hasbro:

Donna Ebbs
Scott Pennington
Chris Mehl

Hasbro Studios:

Stephen Davis
Lisa Licht
Linda Steiner
Mike Riley
Brian Lenard
Robert Fewkes
Sophia Hussain

Hasbro IP:

Mark Wiesenbahn
Matt Mattus

Hasbro Global Brand:

Valerie Jurries
Michelle Hogue
Donna Tobin

Hasbro Design:

Liz Knight
Dean Carley

MY LITTLE PONY

Premises

"Label Pains"
"The Seeds of Chaos"

Premises by
Lauren Faust and Rob Renzetti

Premises: March 26, 2010
Notes Due: March 29, 2010

LABEL PAINS

Spike belches up a panicked message from the Princess. She desperately needs Twilight to takeover a public works project on the outskirts of Canterlot. It seems that the current team of BEAVORCS (half beaver/half ogre) are doing a crappy job constructing a dam on the river that supplies the capitol city with its water supply. Twilight brings Applejack and Rarity as her team. AJ is her engineer— she has lots of experience planning and building on the farm, and Rarity is there to make sure the design is aesthetically pleasing as it is in view of Celestia's castle. But when they get there, the Beavorcs won't listen to Applejack, Rarity or Twilight. They think anyone who talks like AJ must be dumb and they assume Rarity is a prissy snob. They also don't need a weak 'egghead' like Twilight telling them how to build practical, real-world things like dams. After the beavers continually undermine the ponies' efforts due to their ignorance, the dam starts to fall apart and threaten Canterlot. The ponies use their unexpected skills to save the capitol and prove to the Beavorcs that their stereotyping was unfounded. The pig-headed Beavorcs learn not to pigeonhole others and the ponies learn not to let others' false perception of you keep you from achieving your goals.

THE SEEDS OF CHAOS

Weird weather patterns develop that Rainbow Dash is unable to stop. Weird mutant plants spring up that Applejack is unable to prune. And weird woodland creatures come out of the Ever Free Forest that Fluttershy is unable to charm. Princess Celestia provides the explanation when she summons the six ponies to Canterlot. DISCORD, the mischievous spirit of chaos, has been awakened by the activation of the Elements of Harmony and is responsible for the seemingly random maladies afflicting Ponyville and all of Equestria. Our six heroes need to take the stones and unite once more in order to defeat Discord. But when the Princess goes to retrieve them she finds that the stones are missing! Discord appears before them and lets them know that he has hidden the Elements of Harmony. The playful apparition provides the Ponies with puzzles and clues that will reveal the location of the stones. But while they quest for the Elements of Harmony, Discord is busy sowing discord (of course) among the six friends. When they finally find the stones, will they still be able to use them if they are all at each other's throats?